



17:24

From-

T-830 P.04/05 F-711

Atty Dkt 339198-00062

PATENT APPLICATION

## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of:	)	
	:	Examiner: Donnie L. Crosland
Jack Crystal, et al.	)	
	:	Group Art Unit: 2612
Application No.: 10/800,447	)	
	:	
Filed: March 15, 2004	)	Confirmation No.: 1228
	:	
	)	
For: METHOD AND SYSTEM FOR	:	August 5, 2008
GATHERING MARKET RESEARCH	)	
DATA WITHIN COMMERCIAL	:	
ESTABLISHMENTS	)	

**PETITION FOR REVIVAL OF AN APPLICATION LAPSED UNINTENTIONALLY**  
**UNDER 37 C.F.R. 1.137(b)**

**MAIL STOP PETITIONS**  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Sir:

Applicants' respectfully petition the Commissioner to revive the above-identified U.S. Patent application that became abandoned on July 4, 2008, for failure to timely pay the Issue Fee. Applicants' respectfully submit that, per the rule, the entire delay in submitting payment for the required issue fee from the due date for payment of the issue fee until the filing of this petition was unintentional. The Issue Fee Transmittal is being submitted, and the Issue Fee, the Publication Fee, and the fee for three advance copies of the patent are being paid concurrently with the filing of this petition.

08/06/2008 HVUONG2 00000044 501710 10800447

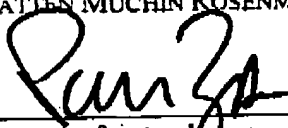
04 FC:1453 1540.00 DA

The Commissioner is authorized to charge Surcharge after Expiration (unintentional) fee of \$1440.00 in accordance with 37 C.F.R. § 1.17(m) to Deposit Account No. 50-1710. The Commissioner is also authorized to charge the Issue Fee of \$1440.00, the Publication Fee of \$300.00, and \$9.00 for three advance copies of the patent to Deposit Account No. 50-1710. The Commissioner is further authorized to charge Deposit Account No. 50-1710 for any additional fees deemed necessary to successfully revive this application.

Should there be any questions, please contact the undersigned in our Chicago office at telephone number (312) 902-5555. All correspondence should be forwarded to the address given below.

Respectfully submitted,

KATTEN MUCHIN ROSENMAN LLP

  
\_\_\_\_\_  
Attorney for Applicants  
Peter Zura  
Registration No. 48,916

Patent Administrator  
Katten Muchin Rosenman, LLP/Arbitron, Inc.  
2900 K Street NW / Suite 200\*  
Washington, DC 20007-5118  
Tel.: (202) 625-3500  
Fax: (202) 298-7570  
Customer No. 77182